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## 2017 International Conference on Outdoor Leadership Sponsor and Exhibitor Information

Each year, the International Conference on Outdoor Leadership brings together outdoor industry professionals, academics, and students to share knowledge gained over the last year and to promote professionalism within the outdoor leadership industry. The conference provides a chance to meet practitioners, reconnect with friends, and showcase products and services to a large audience. The conference also features two major symposiums, educational workshops, several keynote presentations, and concludes with the exciting traditional auction and gear raffle.

### **Conference Details:**

When: October 25 - 27, 2017

Where: Jackson, WY

Partnering With: Teton County Search and Rescue (TCSAR) Wyoming Snow and Avalanche Workshop (WYSAW) on October 28, 2017

### **Why should I sponsor/exhibit?**

The ICOL brings together current and future outdoor leaders from around the globe. Being present at the conference is a great opportunity to showcase what your company or organization is involved in to established professional and up-and-coming students focusing on the field of outdoor education.

If you are interested in becoming a sponsor, we encourage you to complete the [online form](#). If you have any questions please contact the WEA National Office at:

Phone: 740.607.9759

E-mail: [nationaloffice@weainfo.org](mailto:nationaloffice@weainfo.org)



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## Sponsorship Descriptions

Auction Items/gear: these items will be tagged and made available during the annual auction/raffle.

Workshop:

The workshops are one to two hour long educational sessions focusing on one of the educational components of the WEA curriculum. Each workshop provides attendees with continuing education units in those specific educational areas. Sponsoring ranges from a single workshop to a room for the entire conference.

If you are interested in running a workshop, please see our conference page at [weainfo.org](http://weainfo.org).

Outdoor Leadership Program Symposium and Outdoor Leadership Research Symposium:

A space for industry professionals and educators to come together and share experiences and innovative techniques in leadership, as well as curriculum, insights, and research in the field of outdoor leadership.

Service Crew:

The Service Crew is made up of individuals who ensure the conference functions. Each year, a group of student volunteers donate time and energy to set up and break down all conference events, workshops, auction, etc., staff the registration and merchandise booth, and be available for other support.

Sponsors, or one generous sponsor, help subsidize student volunteer registration fees, allowing more students to attend the conference for education, experience, and professional development.

Exhibitor Booth Package:

This is the best opportunity if you want your brand or organization to reach a large audience. Each exhibitor will have a booth to set up, which is located in the main hall. Everyone will see your booth and there is a special time allotted during the conference to tour the booths and meet the exhibitors.

Sponsor the Welcome Social:

The welcome social is what kicks off the conference. On the first night, everyone has a chance to relax and unwind after traveling. In the past, this event has been an evening of s'mores, games, or a trip to a local climbing gym.

Other:

If you are interested in donating to a particular category but would like to talk about various tiered options, please contact the National Office. All donations are welcome.



<b>Options Available for Sponsors</b>				
<u>Items/gear</u>	Donation for auction and raffle			
<u>Workshop</u>	Single Workshop: \$100	Half Day: \$300	Full Day: \$500	Full Conference: \$1000
<u>Outdoor Leadership Program Symposium</u>				\$1500
<u>Outdoor Leadership Research Symposium</u>				\$1500
<u>Service Crew</u>	\$300 - 3000			
<u>Exhibitor Booth Package</u>				\$750
<u>Membership Welcome Social</u>				\$1000
<u>Keynote</u>				\$3000
<u>Banquet Dinner</u>				\$3000

<b>Benefits for Sponsors</b>							
	Conference Signage	Conference Recognition	Social Media Recognition	Logo in the Conference Program	Exhibitor Booth	Registration for One	Half-page in the Conference Program
<u>Items/gear</u>		✓	✓				
<u>Service Crew</u>		✓	✓	✓			
<u>Workshops</u>	✓	✓	✓	✓		✓	
<u>OL Research/ Program Symposiums</u>	✓	✓	✓	✓	✓	✓	
<u>Exhibitor Booth</u>		✓	✓	✓	✓	✓	
<u>Membership Welcome Social</u>	✓	✓	✓	✓	✓	✓	
<u>Keynote</u>	✓	✓	✓	✓	✓	✓	✓
<u>Banquet Dinner</u>	✓	✓	✓	✓	✓	✓	✓



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