

Eli Fierer

Position Statement

I would like to submit my request to be considered for election to the Board of Trustees of the WEA. While I have only been a member of the WEA for a year and a half, I feel that my experience as an instructor and an administrator in the outdoor recreation industry, makes me an ideal candidate as your representative to our governing body.

As a member of the WEA Board of Trustees, I would strive to continue to advance the professionalism, revenue generation, and recognition of the WEA, and its standing in the outdoor industry. I would do my best to facilitate the highest level of interaction and exchange between the WEA members and the governing body. Specifically, I would like to see the WEA solidify its curriculum and standards, increase its appeal throughout the commercial industry and academia, increase inter-affiliate and affiliate-board communication, and establish a foundation from which we can build a healthy and prosperous organization.

As a member of the WEA, I have been active on many levels. I am a contributing editor to the Human Kinetics rock climbing book set to be published in the next year, I am an active participant of the Standards Committee, affiliate representative of the International Wilderness Leadership School, and have instructed 3 WEA sanctioned courses.

In my role as the Director of Operations for the International Wilderness Leadership School, I have played an integral part in organizing, managing, and operating nearly half of all the NSP courses (10 of 22) taught in the past year. My responsibilities include: staff training, marketing, curriculum development, sales, and instruction. I feel my experience in the outdoor recreation industry will provide a unique perspective and beneficial input concerning fiscal responsibility and growth of the WEA.

As a member of the board I would do my best to maintain the WEA's high standards, and to continue to promote the WEA as the defining wilderness education organization. Thank you for your support and I look forward to seeing you all at the conference in February.

Sincerely,

Eli Fierer

Biographical Information

Education

Wesleyan University, Middletown CT.	1996 - 2000
Major: Earth and Environmental Sciences - concentrations: chemistry, biology, geology	
National Avalanche School graduate	2003
Wilderness Emergency Medical Technician	2006

Guiding and Instructing Experience

- Guiding multi-day expeditions in Alaska, Yukon, British Columbia, South America, Mexican Volcanoes, Ecuador Volcanoes, Argentina, China, Utah, and Africa.
- Guided and instructed Ice climbing, rock climbing, backcountry skiing, helicopter skiing, mountaineering, high altitude mountaineering, backpacking, and canyoneering courses.
 - Responsible for safety, education of guests and students, planning, teaching field based curriculum, student evaluations, and leadership and technical skill instruction.
- Avalanche Instruction: Awareness: 11 classes 2004 – 2007 , Level 1: 9 classes 2004 – 2007, Level 2: 2 classes 2005 – 2007
- Assistant Instructor – Wilderness First Responder Course – ‘07
- Lead Instructor of 5, 24-day guide training courses, and numerous 12 and 7-day training courses. ’02 – ‘07
- Wilderness Education Association Courses: PIC: spring ’06 (participant), PSC: spring ’07 Escalante, PSC: spring ’07 Deep Creeks (Utah), NSP: summer ’07 Alaska mountaineering.

Field Days

- *Ski field days as a guide/instructor = 200+
- *Mountaineering field days as a guide/instructor = 400+
- *Rock climbing field days as a guide/instructor = 70+
- *Ice climbing field days as a guide/instructor = 115+
- *Backpacking/Hiking field days as a guide/instructor = 90+ * - as of fall 2007

Program and Literature Development

- Climbing Tower and Ropes Course Construction in Cozumel, Mexico - translator and foreman.
- Head Author of Alpine Guide Manual (AMGCSI)– ’06
- Head author of IWLS student handbooks (comprehensive curriculums) – mountaineering, ski-mountaineering, sea kayaking, backpacking, and white water rafting.
- Co-Author – Human Kinetics: Rock Climbing- Chapter 8 – Rock climbing Technique.
- Website and marketing materials: Alaska Mountain Guides and Climbing School Inc., and the International Wilderness Leadership School.

Operations and Managing Experience

- University Liaison – Internship program, credit development, and presentation coordination
- Internship and guide training program – coordinator and instructor
- Management of over 30 staff – Alaska operations.
- Director of Operations for International and Domestic course programming
 - Responsibilities include: scheduling, sales, marketing, logistics, insurance procurement, permitting, and staff training.
- Operations coordinator for 10 NSP courses (summer 2007), and 7 NSP courses (winter 07-08)